



We are [Chic Galleria magazine](#): a fashion and lifestyle online magazine with an audience of mostly female, multi-cultural, high income readers.

If you are interested in advertising on Chic Galleria magazine, there are several options available. As an online fashion and lifestyle magazine, we cater to businesses seeking affordable advertising options. Once you have chosen the option that best suits you, or if you have any further questions, please contact us at info@chicgalleria.com. Keep in mind that everything is negotiable, based on your needs.

Sponsorship Options:

Banner Ad Sponsorship:

Sidebar Banner Ad Rates:

300x250 - \$125/week
160x600 - \$100/week
728x90 - \$85/week
468x60 - \$50/week
300x125 - \$35/week
Text - \$25/week
Abnormal Size - Contact us for pricing

Sidebar Ad Appearance:

300x250 ad appears on all pages.
728x90 ad appears only on sections/subpages (not including the home page).
160x600 ad appears on all pages.
468x60 ad appears on all pages.
300x125 ad appears on all pages.
Text ad appears on all pages.

Have your banner ad displayed underneath all published articles:

300x250 - \$100/week

Newsletter Ad Appearance:

Your banner advertisement will appear in our Weekly Newsletter with a current subscriber list of over 2.5K.

160x600 - \$25/week

Advertorial Article & Video Sponsorships

Chic Galleria magazine will heavily promote your business through advertorial content on ChicGalleria.com. We personally write articles or do a video focusing on your business and events sponsored/attended by you. Our articles and videos do not review your products. We thoroughly promote your brand and/or video to our readership. We showcase current trends and educate the consumer on your brand in an elaborate and sophisticated way. This sponsorship also includes placement of a 300x125 banner ad or your logo on the sidebar of every page for a week. Your article will remain on the landing page a minimum of two days and in a selected section for two weeks. Your article/video will remain in the archives without removal.

\$200 - per article/week

300x125 – included/week

Giveaway Sponsorship:

Chic Galleria magazine regularly features giveaways each week to our readers. If you choose to donate an item for a giveaway contest, it will be featured in a short article and we will randomly select a winner to receive the prize. Featured giveaways generate the most traffic and are a beneficial supplement to the standard advertisement. If you choose to participate, you are responsible for sending the prize to the winner. A giveaway sponsorship also includes placement of a 300x125 banner ad or your logo on the sidebar of every page for a week. Your article will remain on the landing page a minimum of one day, in the giveaway section for a week. Our Promotional Team works to generate a large number of entries for each giveaway.

We also work to make sure readers visit your website. Your article will remain in our archives without removal.

\$125 - per giveaway article/week

300x125 – included/week

Model Sponsorship:

Incorporate your item into an outfit and article: As a sponsor, you may mail us an item to be incorporated into an outfit featured by one of our models for an article or video in the Style & Beauty section. We itemize everything worn for these articles and we link according to sponsorship. This will boost your advertisement significantly. Keep in mind that we will only model, write and video blog about something that we actually love - it has to be relevant to our readership demographic. You may chose to donate this item to our model or send it with a postage paid return shipping label. This sponsorship also includes placement of a 300x125 banner ad or your logo on the sidebar of every page for a week. Your sponsorship will remain on the landing page a minimum of two days, in the Style & Beauty section for two weeks. Your article will remain in our archives without removal.

\$150 - per article/week

300x125 – included/week

SHOP Page Sponsorship:

Feature your items in our SHOP section for 7 days: As a sponsor, you will be able to highlight an item a day for seven days. Full descriptions, photos and prices are included with direct links to your website. You will have a virtual shop within Chic Galleria magazine. This sponsorship also includes placement of a 300x125 banner ad or your logo on the sidebar of every page for a week. Your sponsorship will remain on the landing page a minimum of two days and in the SHOP section for seven days. Your sponsorship will remain in our archives without removal. (unless requested due to your inventory restrictions)

\$150 – seven days

300x125 – included/week

Additional Services:

Ad Design/Development - Contact us for pricing

Additional Information:

If interested in additional inclusion on Luckymag.com, DivineCaroline.com and/or MyGabbyGirlfriends.com, please ask for details.

All demographic and traffic information for Chic Galleria magazine is available at www.Quantcast.com.

Twitter: [@ChicGalleria](https://twitter.com/ChicGalleria)

Tumblr: www.mychicthings.com

Facebook: <http://www.facebook.com/pages/Chic-Galleria/43204929557>

YouTube: <http://www.youtube.com/user/mychicthings>

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